



ROCHESTON®

The Rules of Engagement Have Changed. Resecure Everything.™

WHO WE ARE

Rocheston, a young New York based start-up, even in its nascent stage, is a company that is raring to go. Founded in March 2016, Rocheston has a worldwide presence, with registered headquarters in New York, an operational office located in Chennai, and branches in Singapore, and Dubai.

Our team consists of young, liberal, innovative and forward-thinking individuals who want to make a difference and change the world. At its core, Rocheston is a next-generation innovation company, with cutting-edge research and development in emerging technologies such as Cybersecurity, Internet of Things, Big Data and automation.





WHAT WE DO



With excellent out-of-the-box thinking, Rocheston strives to explore new challenges, and create a world of new possibilities, by bringing forth knowledge about cutting-edge technologies that evolve every day.

Our services and products can be broadly divided into the following categories:

**Certification
and
Training**

**Accreditation
and
Standards**

**Awards
and
Recognition**

**Media
and
Events**



STEERING THE HELM



Our founder, **Mr. Haja Mohideen**, has over thirty years of experience in Information Technology. Passionate about technology, **Mr. Haja is an expert in innovation**, cybersecurity engineering, entrepreneurship, and a visionary by nature.



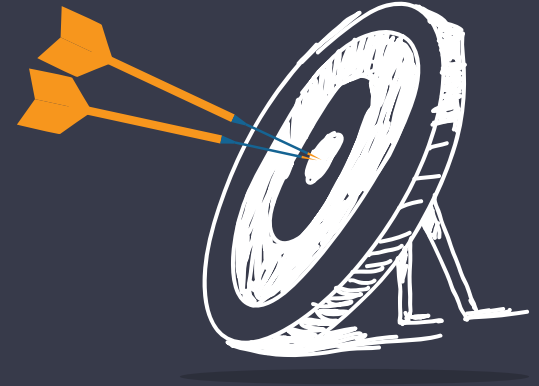
Mr. Vasanth Davis is the current CEO of the company. At Rocheston, **Mr. Davis inspires the team to develop and implement global benchmark** standards, in assessment and evaluation, brand positioning and customer engagement processes for services, businesses and organizations.



MISSION STATEMENT

OUR MISSION

We strive to be the acknowledged global leader in business accreditation standards by helping companies succeed in rapidly evolving technology markets.



OUR VISION

To be a game-changer in setting global benchmarks in the areas of certification and training, standards, awards and recognition. Our goal is to pursue excellence and become world leaders, offering knowledge sharing in emerging technologies.





CERTIFICATION AND TRAINING

CERTIFICATION & TRAINING

Our flagship programs, such as the **Extreme Hacking® NeXTGEN™**, **Cybersecurity Compliance Officer**, **Rocheston Certified Cybersecurity Engineer** are designed to train individuals and companies so that they can thrive in today's dynamic and fast-paced cybersecurity domain.

Rocheston is a registered member of the following organizations:



American
National Standards
Institute (ANSI)



The National Association
of Software and Services
Companies (NASSCOM)



Computer
Society Of India (CSI)

Certification Programs: Recent Statistics

“

In the parlance of the dark web, attackers these days want to ‘own’ your entire system.

”

Tom Kellermann

Carbon Black’s Chief Cybersecurity Officer.

- According to **Carbon Black, about 50% of all cyber attacks** these days leverage “island hopping.” whereby some networks are leveraged to reach other connected networks.
- **56% incident response** partners have faced attempted counter-incidents in the **first quarter of 2019**.
- The financial and healthcare sectors are some of the most targeted industries for these attacks.
- From the **third quarter of 2018, about 70%** of all respondents surveyed witnessed cyber attacks on the finance sector.
- About **61% respondents encountered the same in healthcare**.
- **59% fell victim** in manufacturing.

Rocheston is a global leader in the cybersecurity space, setting benchmark standards and becoming torchbearers in a domain that is beyond a doubt, the greatest challenge across industries in 2019. An authority in cybersecurity, Rocheston leads the way, inspiring others to appreciate and understand the importance of training and certification in best practices in cybersecurity, to address the need of the hour.



I really think that if we change our own approach and thinking about what we have available to us, that is what will unlock our ability to truly excel in security. It's a perspectives exercise. What would it look like if abundance were the reality and not resource constraint?

”

Greg York

Vice President, Tribune Media,
at SecureWorld Chicago



Certification **Programs**

Rocheston School of Cybersecurity

Cybersecurity is a constantly evolving space in the contemporary world. Packed with fascinating possibilities, this is a domain that is waiting to explode any moment now.

To face the various emerging threats in the cyberworld, we need to arm ourselves with adequate knowledge, both practical and theoretical. The Rocheston cybersecurity certifications will enable you to become certified specialists within the cybersecurity domain.



ROCHESTON
[RCCE]

Rocheston Certified
Cybersecurity Engineer

ROCHESTON
[RCIA]

Cyberthreat Intelligence
Analyst

ROCHESTON
[CCO]

Cybersecurity
Compliance Officer

ROCHESTON
[RCCS]

Rocheston Certified
Cybersecurity Specialist

ROCHESTON
[RCCI]

Rocheston Certified
Cyberforensics
Investigator

ROCHESTON
[RCT]

Rocheston Certified
Trainer

“

In today's digital age, cybersecurity is the key challenge, and without cybersecurity, basic human rights will not exist....

”

Rob Lefferts

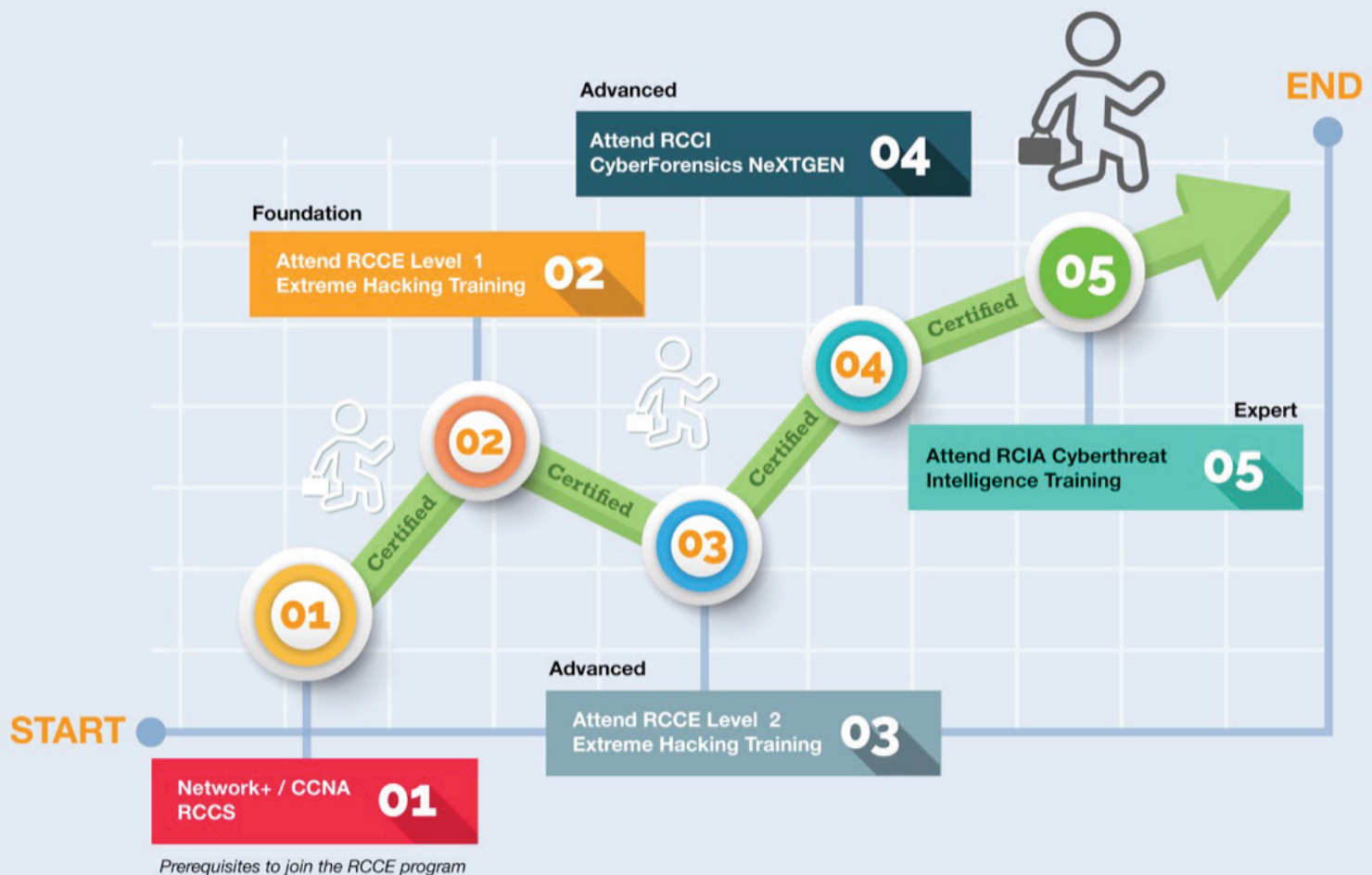
Rocheston Roadmap

Rocheston Certification Roadmap 2019

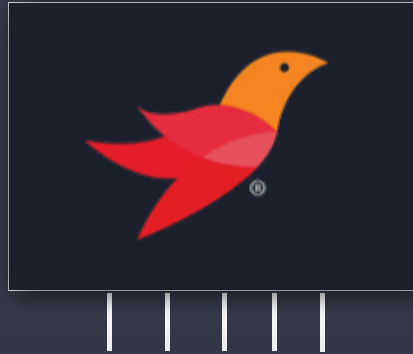




RCCE Certification Roadmap

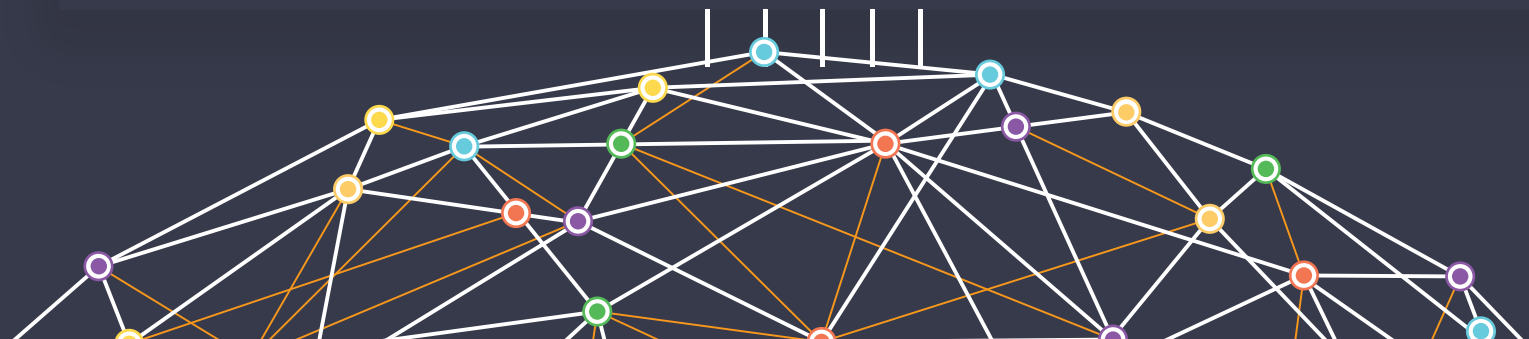


ROCHESTON ROSÉ



Developed by Rocheston, **Rosé is a Linux distro custom built IoT Operating System.** It is based on Open Source libraries and frameworks, which is designed to power **Internet of Things (IoT) platforms.** Rocheston Rosé looks beautiful with its stunning Rocheston Nebula Blue look and works with ease on the latest laptops, desktops and tablets. Rosé is also touch screen enabled and looks incredible on high resolution screens.

Available at **Cybernetwork®** with regular updates. Rosé delivers robust security to a range of applications for IoT devices including home automation, drones, robots and industry devices.



Cybernetwork®

Username

Password



Remember Me

LOGIN

MY LABS



RCCE

7



CCIO

4



RCIE

15



CMBL

26

CCIO LAB

Good afternoon Karthi



haja.certinel.com

8 GB RAM, 2 vCPUs, 80 GB SSD

Stop



54.255.137.128

MUMBAI



Windows_Server_2016

8 GB RAM, 2 vCPUs, 80 GB SSD

Starting



54.255.137.128

MUMBAI



Linux

8 GB RAM, 2 vCPUs, 80 GB SSD

Stop



54.255.137.128

MUMBAI



Windows Datacenter_2016

8 GB RAM, 2 vCPUs, 80 GB SSD

Running



54.255.137.128

MUMBAI



Redhat Fedora



Windows IoT Edition

ROCHESTON CYBERNETWORK®



Black@gmail.com

PROFILE MANAGEMENT



PROFILE



CHANGE PASSWORD



MANAGE LABS



SUPPORT

MANAGE LABS

Hi Karthi

LABS SUBSCRIPTION

ADD LABS

PURCHASE LABS

Access Code

SUBMIT



Rocheston School of Cybertech

This includes a vast range of smart technology, from the Internet of Things, to automation, robotics, blockchain engineering, big data, augmented reality and artificial intelligence.

Important sectors like the finance and banking sectors can benefit immensely from Rocheston's programs on cybertechnology.



ROCHESTON

[RCIE]

**Rocheston Certified
IoT Engineer**

ROCHESTON

[CBDA]

**Certified
Big Data Analyst**

ROCHESTON

[RCBE]

**Rocheston Certified
Blockchain Engineer**

Rocheston Cyberscanner®

ROCHESTON PROTECT

View Site Settings admin

IP Lookup



DASHBOARD

Admin Panel > Dashboard

NAVIGATION

DASHBOARD

SITE INFO

IP WHITELIST

WARNING PAGES

USERS

CHECK FOR UPDATES

SECURITY

TODAY'S STATS

0

SQL Attacks



View Logs

0

Mass Requests



View Logs

0

Proxies



View Logs

0

Spammers



View Logs

OVERALL STATISTICS

STATISTICS

1

0.75

SQL INJECTION ATTACKS



0

MASS REQUESTS



0

To constantly evaluate and monitor network servers, Cyberscanner uses artificial intelligence with deep learning cloud connected database. Rocheston Cyberscanner is a vulnerability analysis and security assessment tool. It is used to port scan a website, check site errors, SQL Injection, ad blocker, TOR detector, malware scanner, security checker, password generator, hash analyzer, virus scanner, website monitor, malicious content checker, encrypted private chat, web based motion detector alarm system etc. Rocheston provides the most innovative and advanced cyberwarfare scanner.

Rocheston Cyberclass®

Cyberclass® is an e-learning platform that has been **developed by Rocheston**. The platform enables students and professionals to access Rocheston's certification programs such as Certified Chief Innovation Officer (**CCIO**), Rocheston Certified IoT Engineer (**RCIE**), Rocheston Certified Cybersecurity Engineer (**RCCE**) and other leading cybersecurity and innovation courses.

Rocheston Cyberclass® has a comprehensive repository of course materials along with examination for students and professionals, who can access the content from anywhere across the world. Cyberclass® also offers a digital certificate of the course from Rocheston on successful completion of each exam.



Username

Password

[SIGN IN](#)
[Forgot login details](#)



SCHOOL OF CYBER INNOVATIONS
5G Course



ROCHESTON

[RCCE]

SCHOOL OF CYBERSECURITY
RCCE - Level 1 Exam (RCT-004)

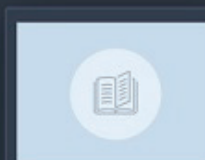


ROCHESTON

[RCIE]

SCHOOL OF CYBER TECH
Rocheston Certified IoT Engineer (RCT-002)

\$1699



SCHOOL OF CYBER TECH
Autonomous Vehicles



ROCHESTON

[RCCE]

SCHOOL OF CYBERSECURITY
RCCE - Level 1 Exam (RCT-004)



ROCHESTON

[CCIO]

SCHOOL OF CYBER INNOVATIONS
Certified Chief Innovation Officer (RCT-001)

\$1299



SCHOOL OF CYBER TECH
Deep Learning



SCHOOL OF CYBER TECH
Drones



Rocheston **Cybernetwork**®

Rocheston Cybernetwork® is a virtual labs platform accessed using a web browser. It is powered by **Rocheston Rosé Operating System**. Linux, Windows 2016 and other IoT Software systems can be run using the cloud. **Cybernetwork**® also works with our **e-learning Cyberclass**® platform. With **Cybernetwork**®, smooth integration with **complete digital anywhere, anytime 24/7 classroom environment is possible.**

Access to **Cybernetwork**® can be purchased through the **subscription 3, 6, 9 and 12 months** from the store. Environment-as-a-service (EaaS) is provided to enterprises, aimed at removing inefficiencies and limitations that companies face during their training lifecycles. Customers can build new applications in the cloud with **Cybernetwork**® EaaS and import existing virtualized applications without the need for recoding.



Rocheston School of Cyber Innovation

Innovation is the light at the end of the tunnel. It is the future of global markets, sustainability and productivity. Successful businesses do not focus their actions on the present but instead on the endless possibilities of the future. At Rocheston, our courses keep you acquainted with the mind-numbing possibilities that evolving cyber technology has to offer.



The CCIO program is a course for corporate executives to understand innovation and the key concepts that improve the standards of their business, elevating their company to a higher level. In today's world, businesses survive as a direct result of innovation. Companies need to continually adapt to changing conditions, all the while innovating and creating new solutions that enable them to thrive in the industry. The CCIO program trains participants to take their businesses to the top of the market, giving them an edge over the competitors.

ROCHESTON

[CCIO]

**Certified Chief
Innovation Officer**



Rocheston Innovation Lab is a cutting-edge playground for students to bring their ideas to life.

At Rocheston Innovation Labs we aim to encourage students to ideate and invent things that matter to them and to the world. We provide the students with state-of-the-art equipment to help them design and build their ideas from scratch.

These centers will enable your institute in developing creative leaders, innovation engineers, breakthrough innovations and start-ups. In the long run, it will help create start-up founders and entrepreneurs.



Rocheston **School of Cyber Business**

The Rocheston School of Cyber Business is dedicated to creating outstanding leaders in innovation by means of rewarding leadership programs. With a changing global perspective, our school is committed to molding young leaders who are motivated to make an impact in the world of business. Our carefully designed programs impart the best knowledge, creating a global standard for leadership.

Rocheston School of Cyber Business seeks to create excellence through improving innovative abilities, collaborative techniques, critical reasoning and creative capabilities. The programs are designed for the future, opening up a world of endless possibilities.

ROCHESTON
[cMBL]

**Certified Master of
Business Leadership**

ROCHESTON
[RCCM]

**Rocheston Certified
Cybertech Marketer**



Rocheston **School of Filmmaking**

The school of filmmaking was born out of the need to train aspiring filmmakers to become certified professionals who are ready to take on the world of cinema. It was also established to uplift the standards of film making by exposing students to innovative techniques, concepts and ideas.

Students who complete training with us will be recognized as certified professionals, enabling filmmakers to instantly hire the Rocheston Certified Professionals to work on projects of any scale.



- **Movie Review** - Rocheston Certified Film Critic
- **RCP Certification** - Rocheston Certified Professional in Filmmaking
- **RCP Screenwriter** - Rocheston Certified Professional Screenwriter
- **RCP Cinematographer** - Rocheston Certified Professional Cinematographer
- **RCP Director** - Rocheston Certified Professional Director
- **RCP Actor** - Rocheston Certified Professional Actor
- **RCP Editor** - Rocheston Certified Professional Editor
- **RCP Art Director** - Rocheston Certified Professional Art Director
- **RCP Sound Engineer** - Rocheston Certified Professional Sound Engineer
- **RCP Production Engineer** - Rocheston Certified Professional Production Engineer



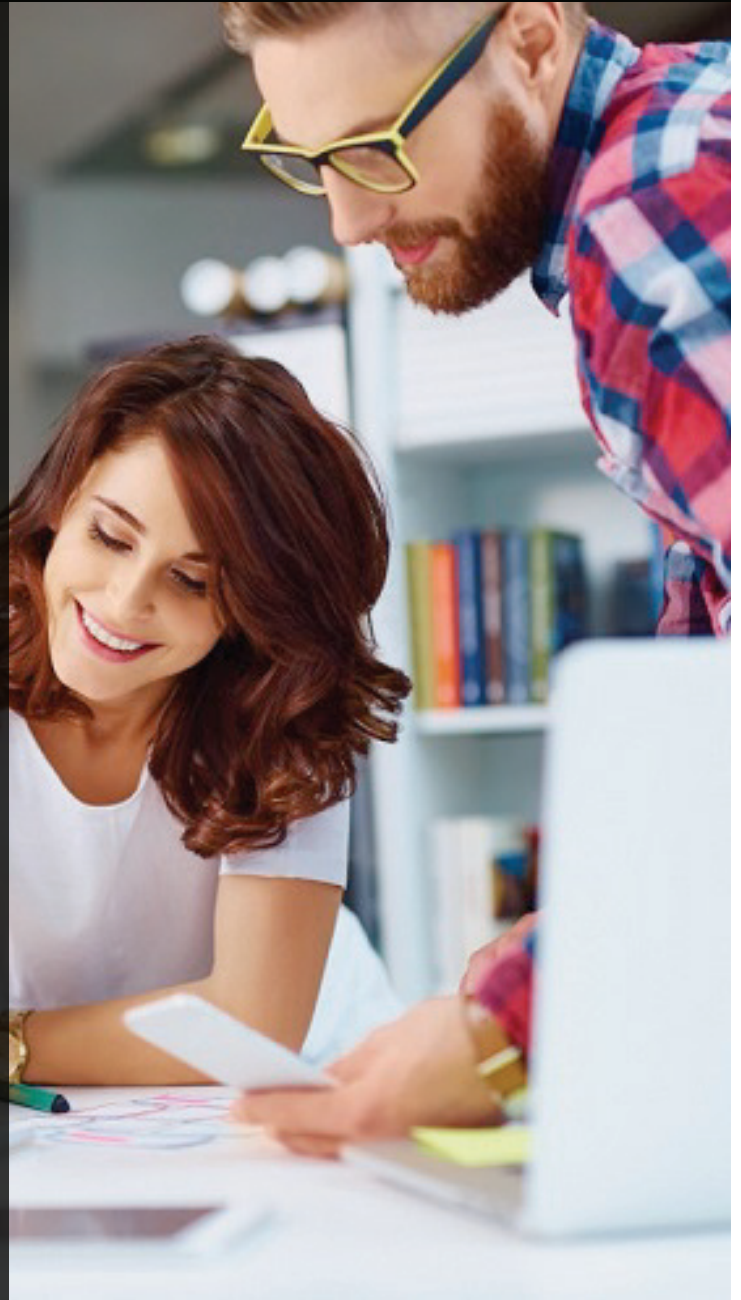
Rocheston School of Liberal Arts

In Ancient Greece, Liberal Arts education was mandatory for anyone who wanted to achieve erudition. With exposure to a wide gamut of disciplines from political science to astronomy, a liberal arts student was held in high regard and was capable of critical thinking and questioning the policies of the state.

In recent years, there has been a slow yet steady revival of liberal arts as a popular academic discipline, proving its relevance in today's society and its role in developing critical thought and reasoning capabilities in the community.

ROCHESTON® CERTIFIED
PROFESSIONAL

Liberal Arts





Our Training Partners



Institutions that partner with us will be given an Authorized Training Partner (ATP) status. Our courses are unique and innovative and showcase the innovation quotient of your training center. Our training and certification programs are completely vendor-neutral. We operate on a uniquely developed partner centric revenue model. We offer a very attractive training partner signup fee with no upfront commitment.

Rocheston is committed to providing world class training in quality cybersecurity education. Rocheston's motto is **"Question the rules, change the game"** and it will make optimum use of the space and infrastructure provided by the training partner to further this mindset of innovation and evolution as reflected in the Rocheston company's philosophy.



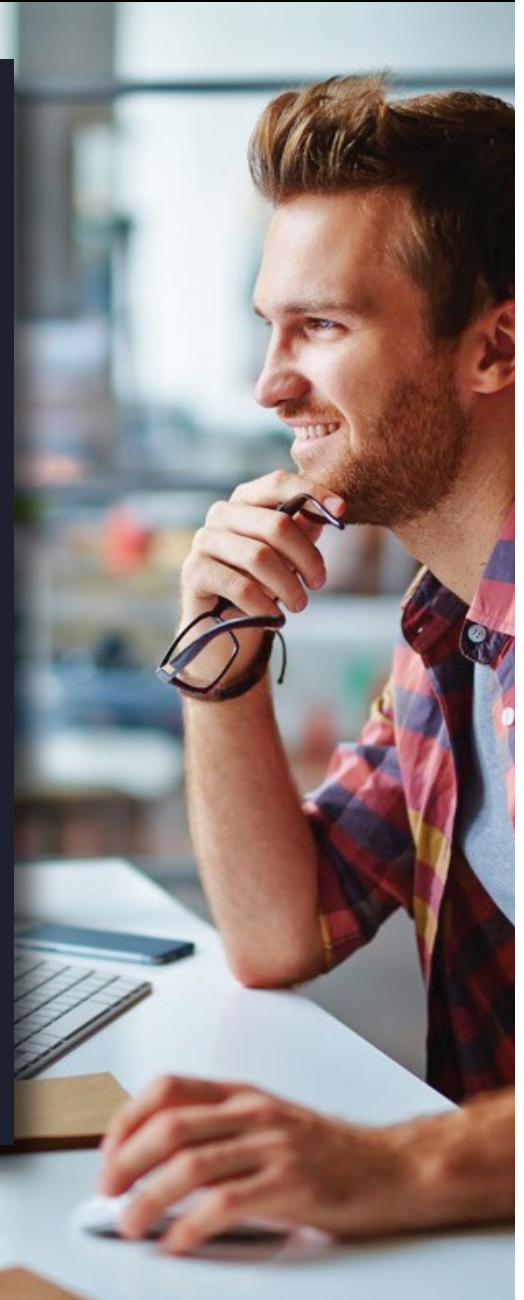
Student **Services**

The Rocheston's Student Service Center's Vision is to enrich the student experience through collaborative outreach, communication programs, innovative solutions, and by educating and empowering staff. We value students and we are ready for making efforts to reach out.

Contact us if

- You need replacement certificate
- You are unable to access Cyberclass
- You have to reschedule exams
- You want to download digital courseware
- You have to access Cybernetwork

Please feel free to connect with us at **info@rocheston.com**.
We are here to help and make you feel important.





ACCREDITATION AND STANDARDS

ACCREDITATION & STANDARDS



Accreditation is an endorsement for your brand. Accreditation labels your business with a mark of standard which provides the best endorsement for your brand. Accreditation adds credibility to the company and trust value for the customer. Accreditation fosters improvement in the value your brand delivers.

The Rocheston Accreditation Institute (RAI) offers accreditation as a global standards developer.

Accreditation is the process by which a product is evaluated against defined standards by a third party, which in this case, is RAI. When in compliance with these standards, it is awarded recognition.

Rocheston Nebula Metrics: Customer Happiness Score (RCHS)

The Nebula Metric is a uniform, international, cross-industry adjudged measure of Customer Happiness Score on products and services that are offered in the market. Established in 2016, RCHS has a high capability to predict customer happiness, thereby having long-term impact on a corporation's business growth and profitability

The RCHS statistical model provides customer happiness score (on a 0 to 100 scale) and also provide scores of antecedents and consequences of satisfaction with the products and services of specific companies and industries.



nebula metrics

Cybersecurity Compliance Body of Knowledge (CCBOK)

Rocheston is currently developing the Cybersecurity Compliance Body of Knowledge or framework which will set global benchmarks in industry standards and protocol. This is a detailed guideline for globally standardized business practices in the cybersecurity domains. All businesses complying to these standards will be accredited by Rocheston.

CYBERSECURITY
COMPLIANCE OFFICER

*Certified by Rocheston**

CCO Body of Knowledge



Rocheston Movie Metric

The Rocheston Movie Metric offers parameters for reviewing movies. Rocheston is currently developing this product as a global standardization product for movies across different languages.

The RMM intends to standardize the process of reviewing films and remove any form of subjectivity or biasness of a film critic.





AWARDS AND RECOGNITION

AWARDS & RECOGNITION

DISTINGUISHED®

Distinguished is Rocheston's tribute to excellence in Art, Technology, Scientific Enquiry, Design, Education, Research, Music and Entertainment. It is the badge that only the outstanding will wear, stand by and uphold, irrespective of their fields. It is an appreciation of achievements by stalwarts, across domains and industries. Rocheston recognizes the best and the brightest, whether among individuals or institutes.

The following are categories for the awards:

- Distinguished Engineer
 - Distinguished Lawyer
 - Distinguished Doctor
 - Distinguished CEO
 - Distinguished Actor
 - Distinguished Filmmaker
 - Distinguished Singer
 - Distinguished Principal
 - Distinguished School
 - Distinguished College
 - Distinguished University
- And many more...



DISTINGUISHED® Restaurant Awards

The Distinguished Restaurant Awards recognize industry experts who are part of the diverse restaurant community. They provide an opportunity for restaurants in local, national and international markets to deliver an exceptional fine dining experience, customer service and above all, creativity. The awards encourage competition globally, inspiring restaurants in the industry to strive towards improving their quality of food and service continually.



The Distinguished Restaurant Awards are awarded globally; close to **2670 restaurants** in over **20 countries** have been awarded by **Rocheston, so far.**



Q Bar - Hilton, Chennai



Navratna - Taj Samudra,
Colombo, Sri Lanka



Gol Bungalow - Taj Falaknuma Palace,
Hyderabad



Fireworks Urban Kitchen
JW Marriott - Baku, Azerbaijan



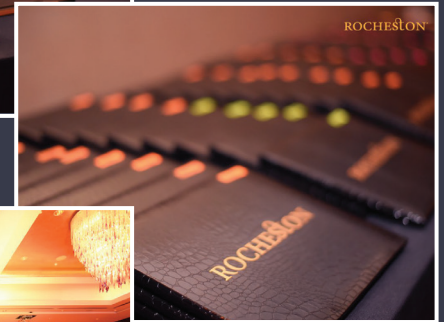
24 Degrees Restaurant - Taj Exotica,
Maldives



Bridges - Amsterdam,
The Netherlands

Rochestonite

The Rochestonite is a culmination of the year long awards and recognitions that are given out by Rocheston. It is the grand finale of the annual Reinvent Conference, that brings together pioneers – scholars, business practitioners, technological experts from across the industry – during one gala evening. Rochestonite was first held in Chennai in 2016, followed by Mumbai and Dubai in 2017 and 2018 respectively.



Rochestonite Held in Conrad, Dubai

DISTINGUISHED FILM FESTIVAL (DFF)

The Rochester Distinguished Film Festival is an international film festival that awards films from all over the world in multiple languages. The festival aims to support independent filmmakers, newcomers and students in exploring their talents, and advancing the art of filmmaking. It will focus on a selection of some of the best film submissions from across the world; directly tied with the Rochester School of Filmmaking, the DFF is meant to showcase and recognize premier films, eminent and emerging artists and excellence in motion picture technology and art.





MEDIA AND EVENTS

Media and Events

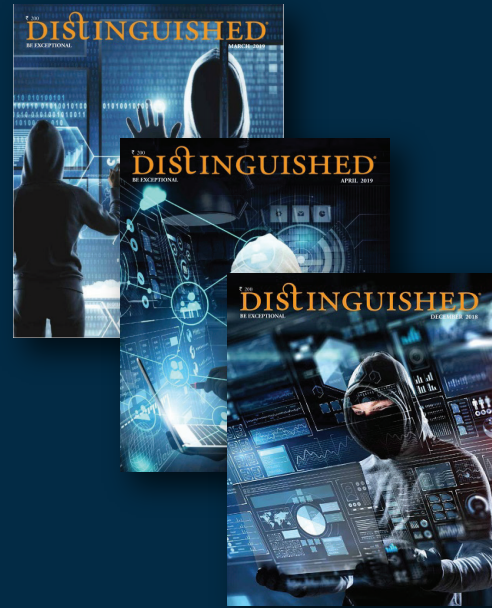
Rocheston has an intriguing plethora of media activities, ranging from magazines that celebrate excellence in both the domains of art and technology, a database for movies, as well as outreach events that include conferences and even a peer-reviewed platform to get published.



DISTINGUISHED® Magazine

Following into the footsteps of the brand-- Distinguished, that recognizes excellence in the fine arts and culture, Rochester has its own premier Lifestyle Magazine; it is a coffee table magazine for connoisseurs. With well-researched articles, mind-blowing photos and great design, the magazine brings the best in design, photography, art, architecture, culture, travel, literature, and food to the readers.

Initially launched as a luxury magazine, we have now crossed into the cybersecurity domain. It aims to take tech to a new level, focusing on the latest developments in technological solutions and concepts, besides reviewing new products, and analyzing the latest ideas.



DISTINGUISHED®

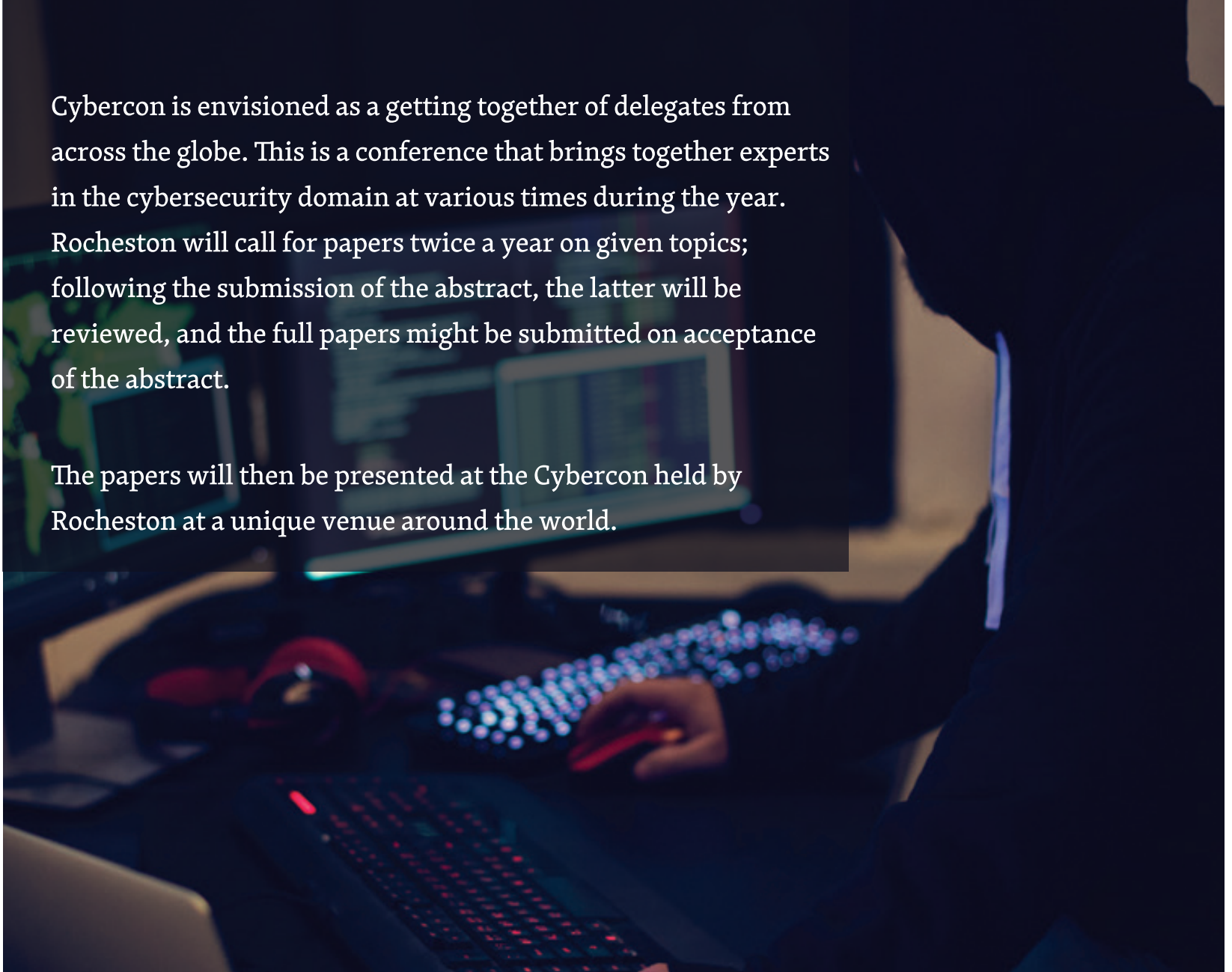
The magazine brings to your doorstep the current and emerging technologies, which will be of tremendous assistance across industries, including technology, health, entertainment, financial and banking sectors.



Rocheston Cybercon

Cybercon is envisioned as a getting together of delegates from across the globe. This is a conference that brings together experts in the cybersecurity domain at various times during the year. Rocheston will call for papers twice a year on given topics; following the submission of the abstract, the latter will be reviewed, and the full papers might be submitted on acceptance of the abstract.

The papers will then be presented at the Cybercon held by Rocheston at a unique venue around the world.



Rocheston Research

ROCHESTON®

Invest in Rocheston Research:

Rocheston Research contemplates the present state of the industry with an aim to enlighten individuals in accreditation organizations. Several aspects of accreditation always require constant analysis, while other, avant-garde trends require the establishment of threshold information for progress. Rocheston can continue to develop a meticulous research program that will enhance and improve Rocheston Research member organizations and their programs. Your involvement in Rocheston Research will ensure the success of its Research & Development agenda and the future of the credentialing community.



Rocheston Peer - Reviewed E-Platform

This is a platform for publishing quality articles and research papers from students, research scholars, faculty, academicians and industry experts in the cyber technology and cybersecurity arena across the world. The e-platform will be publishing the proceedings of the Rocheston Cybercon, and will be a peer-reviewed platform for an international publication worldwide.



Rocheston Reinvent

The Rocheston Reinvent conference is an assembly of the best and the brightest, experts from across domains come together for a two day conference on cyber technology. Brilliant minds from across industries get a unique opportunity to discuss, share and generate ideas and concepts that would revolutionize the world. The conference provides a platform to enable participants to come up with path breaking, innovative and cutting edge ideas.

Reinvent Conference is the annual flagship event of Rocheston. Leaders, innovators, real-time scientists and subject matter experts from innovation labs, technology companies, research institutions and organizations take center-stage at the conference.

ROCHESTON® REINVENT





ROCHESTON® REINVENT CONFERENCE





Rocheston TV

This is a database of critically and commercially movies in different languages. Readers and movie buffs will gain a deep insight into some of the best movies in English, Hindi and Tamil and could easily draw up a bucket list of movies to watch.





ROCHESTON FOUNDATION

Educate a Girl, Empower a Nation

Rocheston Foundation (RF) was established as a Not-for-Profit venture with the resolve to help women in all walks of life in their struggle to emancipate themselves. By investing in women of all ages, we aim to contribute towards building a community of bold, liberated, empowered and socially perceptive women.

At RF, we are not doing social work. We are simply investing in those brilliant minds that are denied opportunities and go undiscovered due to societal norms and prejudices. RF will sponsor the best minds among girls and women who are perhaps unable to pursue education in the fields of mathematics, engineering, science and technology, by offering them scholarships and enabling them for a bright future ahead.



OUR VALUES

At Rocheston we act from our ideals. Our ideal is derived from our reason for being and is the guiding principle for our actions. We bring passion to everything we do. Our passion is what creates the **magic in our products and services**. We at Rocheston are obsessed with excellence and a pursuit for perfection.



ROCHESTON®

New York

Rocheston

6th Floor

555, Madison Avenue

New York 10022

Singapore

Rocheston

17th Floor

MBFC Tower 3

Singapore 018982

India

Rocheston Press Pvt. Ltd.

Briley One, Level - 8,

64, Ethiraj Salai, Egmore

Chennai - 600008

Dubai

Rocheston

#404 A, DMC 02

Dubai Media City

Dubai, UAE

<http://www.rocheston.com>



ROCHESTON®